

DOCTOR OF PHILOSOPHY (PHD) IN BUSINESS MANAGEMENT

WHY STUDY DOCTOR OF PHILOSOPHY (PHD) IN BUSINESS MANAGEMENT

BUiD's Doctor of Philosophy (PhD) in Business Management will suit professionals in commercial, public and non-profit sectors – it blends the latest academic thinking with practice in a wide range of organisational, business and management contexts. The programme emphasises technical and academic knowledge alongside a view that management practice is best informed by research evidence and problem solving by investigation and testing.

CAREER PROSPECTS

Students of BUiD's PhD in Business Management will have many opportunities after the completion of the programme. Graduates may pursue top-level positions working in the corporate or public sector environment. These students are future visionary leaders in their organisations. On the other hand, graduates may choose the opportunity to work in the field of academia and achieve a rewarding career as an inspirational lecturer and an impactful researcher.

ENTRY REQUIREMENTS

- A recognised Master's degree in a subject related to the programme with a cumulative grade point average of greater than 3.0 on a 4.0-point scale or its equivalent.
- A recognised Bachelor's degree in a subject related to the programme.
- At least the Master or the Bachelor degree should be in BM related subject.
- A minimum EmSAT score of 1550, TOEFL score of 580 (237 CBT, 92 iBT), IELTS academic score of 6.5 (6.0 on writing section), or their equivalents on another standardised nationally, or internationally, recognised test that is approved by the Ministry of Education in the UAE.
- The chosen area of Business Management study must be one, which can be supervised by staff within the University.
- An initial proposal for research, including motivation to study for a PhD, which will be discussed through an interview.
- Submission of a certificate of equivalency issued by the Ministry of Education in the UAE for all previous degree certificates awarded by institutions outside the UAE.

PROGRAMME STRUCTURE

Category	Description	Credits
Research Methods Training Modules	Qualitative Research Method and Paradigms	100
	Quantitative Methods	
	Research Design and planning	
Subject Study Modules	Business Excellence	40
	Global Management	
Subject Study Modules	<p>Choose any 2 Elective Modules:</p> Financial Analysis & Strate Case Studies in Organisational and Institutional Change Managing Projects for Innovatio Organisation, Projects and Sustainability Managing Large Programmes	40
Thesis		360
Total credits required for degree completion		540

MODULE DESCRIPTORS

Research Modules

Qualitative Research Method and Paradigms

This module covers the underlying theory and forms of qualitative research approaches, methods and ethics as they apply to the context of the programme.

Quantitative Methods

This module aims to familiarise students with quantitative methods of data collection and analysis.

Research Design and Planning

This module concentrates on the development and design of students' own research proposals.

Subject Study Modules

Business Excellence

The purpose of this module is to provide a solid understanding of different theories of excellence, approaches and models in the UAE and beyond, such as the Baldrige framework for performance excellence, UAE excellence models, statistical methods in quality management, business excellence and leading, and building and sustaining business excellence.

Global Management

The purpose of this module is to provide a solid understanding of theories and debates in global management relevant to doctoral thesis research. This will involve consideration of the challenges of globalisation and varieties of capitalism, and will attend to identifying differences between countries in government regulation, societal and industry contexts, organisational cultures and management practices.

Elective Modules

Financial Analysis & Strategy

This module aims to provide students with a comprehensive knowledge of concepts, theories and models used in the discipline of finance. Students will acquire an in-depth knowledge of emerging trends in financial markets, corporate ownership, shareholder activism, governance and legislation. Students will also develop new knowledge on cross-border capital flows and the related financial exposures.

Case Studies in Organisational and Institutional Change

This module introduces students to the theory and practice of managing organisational culture and change. Students are given insight, via case studies, into the practical aspects of managing change and the essential tools for successful implementation. Students are required to analyse a specific change scenario and make associated recommendations. In addition, students are expected to reflect on their own abilities in relation to managing the process of change.

MODULE DESCRIPTORS

Managing Projects for Innovation

This module addresses the need to manage projects to deliver innovations as well as provide the knowledge and will help students understand the purpose of projects and their relationship to corporate strategic objectives. The module will examine the role of project managers in encouraging creativity, creating a climate of innovation and Innovation networks. The module will examine the relevant issues at team level and at supply chain level.

Organisation, Projects and Sustainability

This module is designed to provide advanced knowledge and higher level understanding of concepts of organisation in relation to the public, private and not-for-profit sectors. The focus of interest is on projects and their implementation for achieving goals of strategic alignment, knowledge management, sustainability and corporate social responsibility.

Management of Knowledge in Projects

The aim of this module is to teach the principles and technologies of knowledge management in the context of projectised organisations. A case study approach, as and where appropriate, will be adopted in introducing the module contents. The module covers the fundamental concepts in the study of knowledge and its creation, representation, dissemination, use and re-use, and management. The focus is on methods, techniques, and tools for computer support of knowledge management, knowledge acquisition and knowledge sharing in projectised organisations.

Project Dynamics and Complexity

This module is designed to provide advanced knowledge and higher level of understanding of the use of systems thinking and dynamic modelling to address complexity in project management.

Managing Large Programmes

This module addresses the special requirements of large programmes and mega-projects. A distinguishing factor is the inherent increase in complexity that requires a different, more advanced, skill set. The module draws from international large project and programme case studies in the public and private sector that cover manufacturing, construction, and service industries. Key differentiating factors for large programme management considered include: stakeholder and supply chain management complexity; risk management for high risk profile programmes; cost estimating and whole life-cycle costs; and effective use of knowledge management techniques to ensure that lessons are learned from programmes.

Evolutionary Project Management

This module aims to provide advanced knowledge and explore emerging research themes on organisation, portfolio, programmes and project strategy, structure, process, risk, tools and techniques.

ALL OUR PROGRAMMES ARE ACCREDITED BY UAE MINISTRY OF EDUCATION



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