

PROFESSIONAL DOCTORATE IN BUSINESS ADMINISTRATION (DBA)

WHY STUDY PROFESSIONAL DOCTORATE IN BUSINESS ADMINISTRATION (DBA)

BUID's Professional Doctorate in Business Administration (DBA) will suit professionals in commercial, public and private sectors – it blends the latest academic thinking with practice in a wide range of organisational, business and management contexts. The programme emphasises technical and academic knowledge with the development of creativity, innovation and originality in leading change and adopting innovative solutions to business administration problems and opportunities.

CAREER PROSPECTS

Students of BUID's DBA will have many opportunities after the completion of the programme. Graduates may pursue top-level positions working in the corporate or public sector environment. These students will be the future visionary leaders in their organisations.

ENTRY REQUIREMENTS

- A recognised Bachelor’s degree in a subject related to the programme.
- A recognised Master’s degree in a subject related to the programme with a cumulative grade point average of greater than 3.0 on a 4.0-point scale, or its equivalent. ☒ At least the Master or the Bachelor degree should be in BM related subject.
- A minimum EmSAT score of 1400, TOEFL score of 550 (213 CBT, 79 iBT), 6.0 IELTS academic, or their equivalents on another standardised nationally, or internationally, recognised test that is approved by the Ministry of Education in the UAE.
- The chosen area of DBA study must be one, which can be supervised by staff within the University.
- “Practical research interest” document of one page (500 words).
- Submission a certificate of equivalency issued by the Ministry of Education in the UAE for all previous degree certificates awarded by institutions outside the UAE.

PROGRAMME STRUCTURE

Category	Description	Credits
Core knowledge acquisition modules	Core Readings in Management and Business Research	20
	Innovation Theories/Models and Entrepreneurship	20
	Business Excellence	20
Core research skills	Qualitative Research Methods and Paradigms	30
	Quantitative Methods	30
	Applied Research Design and Planning	40
Elective modules	Global Management	20
	Management of Knowledge in Projects	
	Managing Large Programmes	
	Organisations, Projects and Sustainability	
Thesis		360
Total		540

MODULE DESCRIPTORS

Qualitative Research Methods and Paradigms

This module covers the underlying theory and forms of qualitative research approaches, methods and ethics as they apply to the context of the programme. This includes acquiring a critical and interpretive understanding of qualitative research approaches, theories and concepts, as well as methods and techniques that constitute the qualitative research realm.

Quantitative Research Methods

This module introduces students to a wide range of methods of data collection, analysis and interpretation. It will consider the strengths and weaknesses of experimental and quasi-experimental approaches, the proposal and testing of hypotheses, and the suitability of such methods. It will introduce students to a range of descriptive and inferential statistical techniques used for interpreting numerical data.

Applied Research Design and Planning

This module concentrates on the development and design of students' own research proposals.

Core Readings in Management and Business Research

The purpose of this research-based module is to introduce students to the latest seminal research publications. This is necessary so that the candidates will develop a deep understanding of the core disciplines and research streams within Management and its cognitive disciplines. Through this module student will acquire a strong disciplinary knowledge foundation, based on recent publications. Students will be directed to current research themes in each discipline in the portfolio of the professional doctorate. The module will cover the major research streams and fundamental disciplines in each of the four subject areas.

Innovation Theories/Models and Entrepreneurship

The module aims to prepare students for their doctorate research topics. The module will introduce students to a variety of ongoing research innovation and entrepreneurship and related themes.

Business Excellence

The purpose of this module is to provide a solid understanding of different theories of excellence, approaches and models in the UAE and beyond, such as the Baldrige framework for performance excellence, UAE excellence models, statistical methods in quality management, business excellence and leading, and building and sustaining business excellence.

MODULE DESCRIPTORS

Global Management

The purpose of this module is to provide a solid understanding of theories and debates in global management relevant to doctoral thesis research. This will involve consideration of the challenges of globalisation and varieties of capitalism, and it will attend to identifying differences between countries in government regulation, societal and industrial contexts, organisational cultures and management practices.

Management of Knowledge in Projects

The aim of this module is to teach the principles and technologies of knowledge management. A case study approach will be adopted in introducing the course contents. The module covers the fundamental concepts in the study of knowledge and its creation, representation, dissemination, use and re-use, and management.

Organisations, Projects and Sustainability

This module is designed to provide advanced knowledge and higher-level of understanding of the concepts of an organisation in relation to the public, private and not-for-profit sectors. The focus of interest is on projects and their implementation for achieving goals of strategic alignment, knowledge management, sustainability and corporate social responsibility.

Thesis (360 credits)

This element of the programme comprises the planning, development and submission of a doctoral research thesis of 40,000-50,000 words. The student will carry out a major research investigation. The student will work under the supervision of a Director of Studies and second supervisor from BUiD and an external academic advisor. The thesis will be expected to make a distinct and original contribution to the practice of the topic addressed.

ALL OUR PROGRAMMES ARE ACCREDITED BY UAE MINISTRY OF EDUCATION



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